

TOURISM

VISION

A parish where visitors are enabled and welcomed as contributors to the Community's long- and short-term well-being, recognising that tourism needs to be kept in perspective and managed so that it does not develop to the detriment of the Community or the environment

STAGE 1 RESULTS

Widespread recognition of the importance of tourism to the Community and the benefits from increased use of the shoulder months. Main downside of tourism is pressure on infrastructure. Call for better promotion of facilities balanced by 'existing systems address most information needs' from Information section. Surprisingly, only 20% of responses felt their income relied on tourism.

Key for pie charts:

Strongly disagree

Disagree

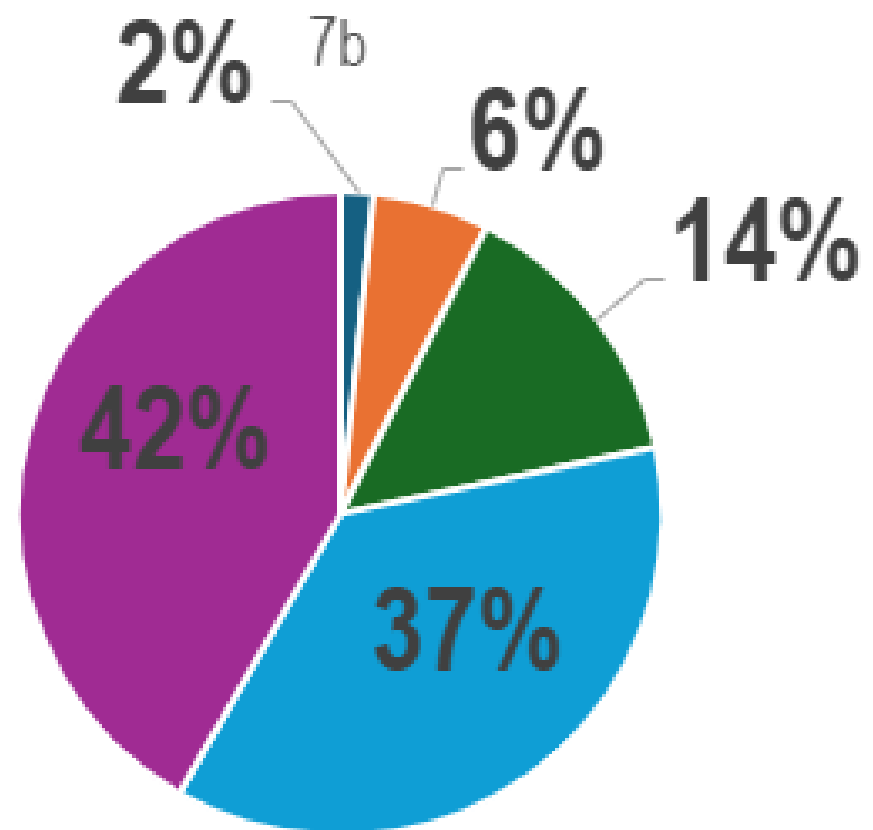
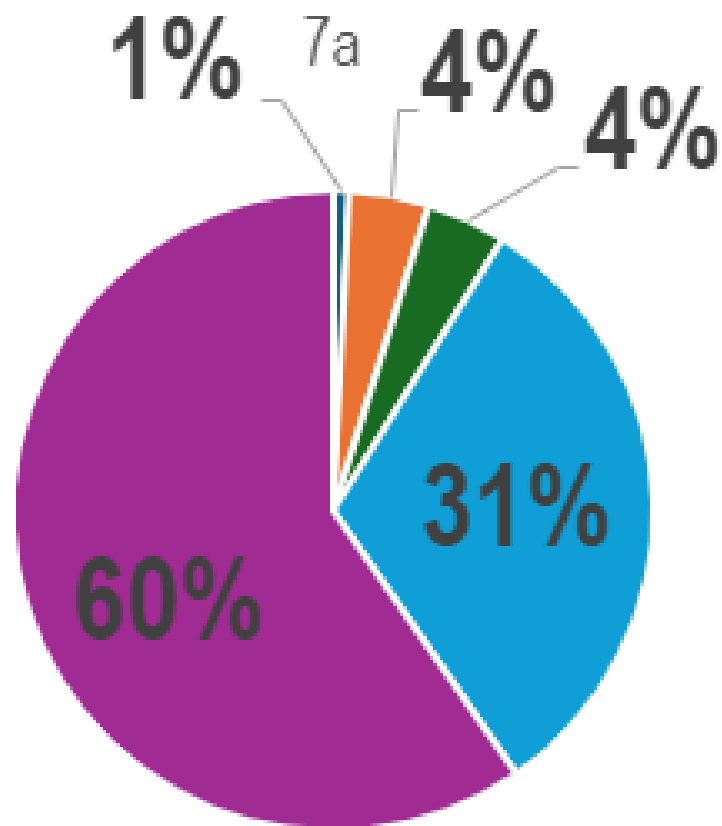
Neutral

Agree

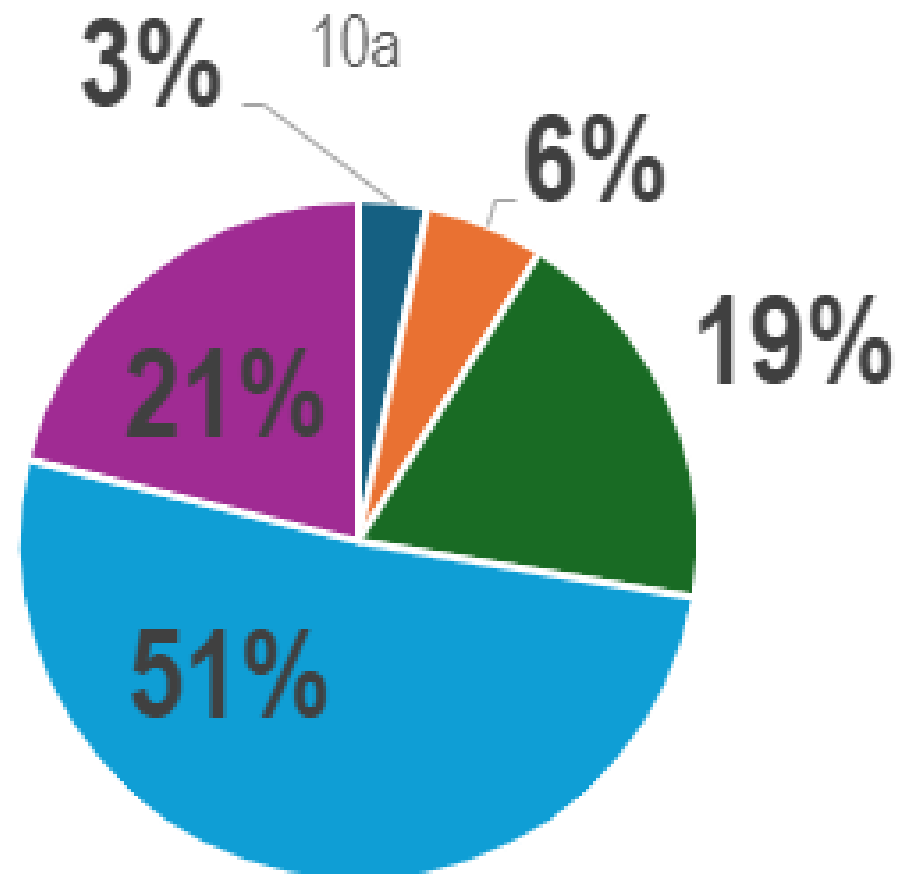
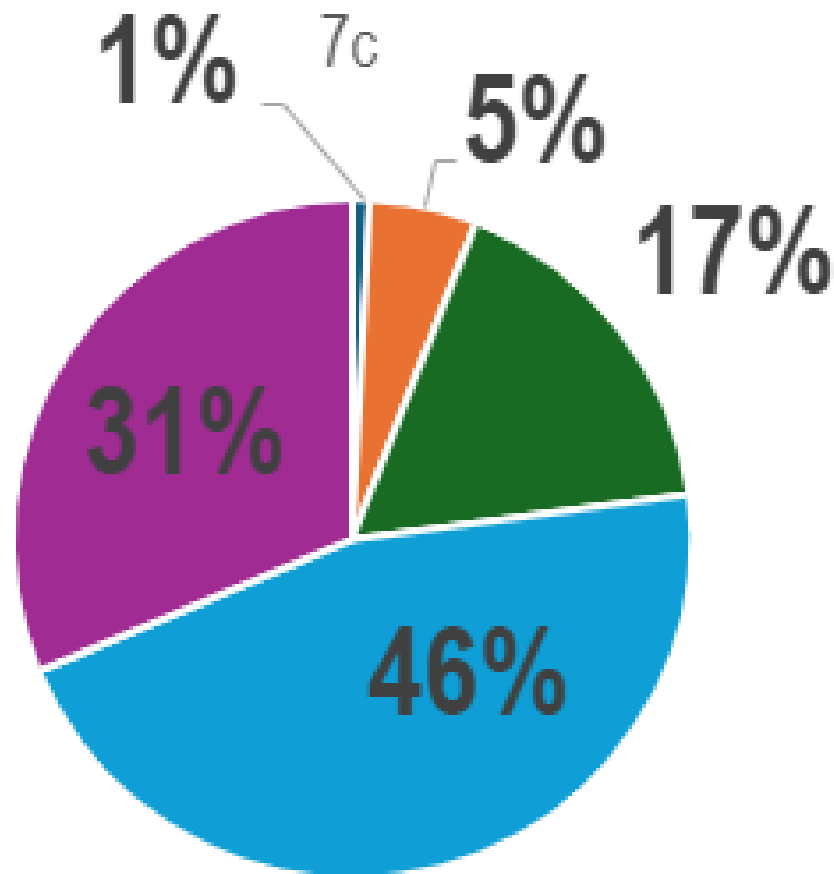
Strongly agree



We asked: (7a) Is tourism critical to the economic sustainability of the local community?
(7b) Would the economic prosperity of the community benefit from increased tourism in the ‘shoulder months’ and ‘winter season’? You said:



We asked: (7c) Should facilities/activities available to both tourists and locals be better promoted?
(And in 10a: Do existing information systems address most needs?) You said:



STAGE 2

No specific proposals but those ‘in the tourism business’ can be encouraged by the Community’s support. Facilities should be promoted through existing media.