

NOTES FROM THE 2nd ST JUST IN ROSELAND PARISH – THE WAY FORWARD
TOURISM WORKING GROUP (TWG) MEETING HELD ON 17 JUL 2024

Attendance:

In the room: Adam Purser (Chair), Sheelah Goldsmith

On Zoom: Katharine Langley

1. Welcome. Chair welcomed all – introductions made.
2. Katharine gave a report of how she intends to grow the size of the Fal River Guide that they distribute for free but is paid for by the advertisers.
 - a. Increase in size is 8 pages.
 - b. She will try to list as many activities as possible in the guide.
 - c. From August onwards Katharine will be contacting business etc in the Fal catchment area with the ambition of getting as many businesses as possible in the guide.
3. As a project to help find what tourism resources are available.
 - a. It was agreed to investigate the potential for a Craft and Courses Weekend in one of the shoulder months.
 - i. There's a huge variety of skills and expertise locally.
 - ii. Many people now work online from home with skill sets you would previously only have found in big cities.
 - iii. To achieve this the following would need to be clarified:
 - What skills are available to be taught locally or outsiders brought in for a particular purpose.
 - a. A spreadsheet is attached with many course ideas listed.
 - What venues would be available.
 - When would be the best time to trial this.
 - a. The objective here is to increase tourism out of the high season in the shoulder months benefiting the success and income of providers and workers.
 - It was felt the low season, after the New year and before the winter half term, should be left quiet for the benefit of the community.
4. A set of questions for the Way Ahead Survey could include the following:
 - a. Do you have a skill, craft or expertise you would consider offering courses about.
Occasional/Regular
 - b. How long would they be: One hour/ Half a day/ One day/ Two days/ Three days or more.
 - c. Are there courses you would like to see available locally.
 - d. Are you working in tourism. (This might be covered by the employment group)
 - e. If you are working, is it related to tourism?
 - i. Not at all
 - ii. I only work part time and it is all related to tourism
 - iii. I work full time and part of it is related to tourism.
 - iv. I work full time in tourism.
5. Adam Purser made the following suggestions;
 - a. Mermaids, my home is perfectly situated to support community activities by offering temporary, large advertising board space visible to everyone entering St Mawes.
 - b. The Welcome to St Mawes sign near the Fire Station has the following subtitle.
 - i. Please Drive carefully through the village. (or words to that effect.)
 - This is pointless.
 - ii. Can we hold a competition for a better slogan?
 - What would you like the sign to say?
6. Date of the Next Meeting Wednesday 21st August 6:30 in the Millenium Rooms.
 - a. Note to get booking approval from the Parish Clerk?
 - b. Note to ensure all interested people are invited.

Adam Purser

Chair

St Just in Roseland Parish - The Way Forward: Tourism Working Group