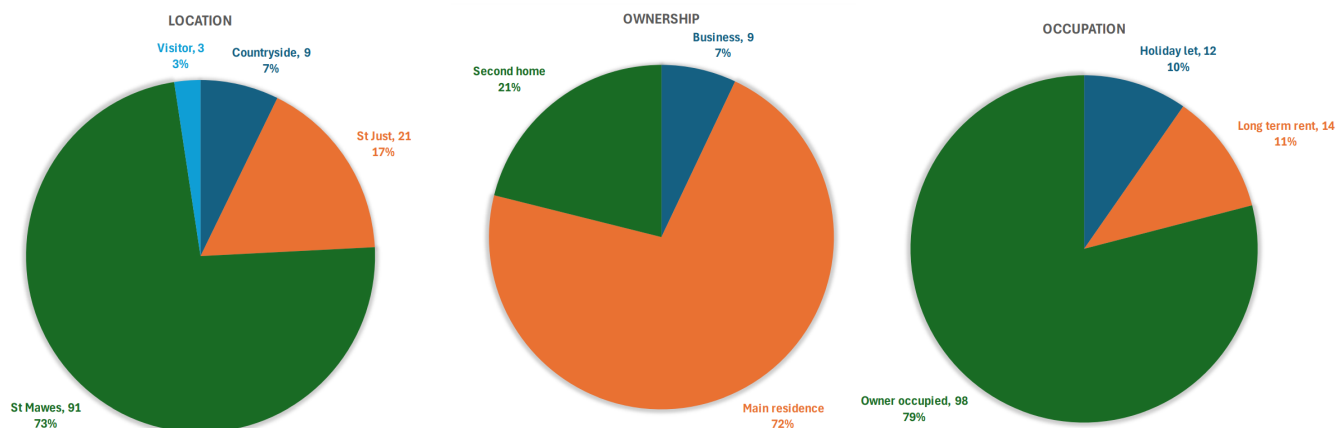


EMPLOYMENT WORKING GROUP – SURVEY RESULTS

OVERALL RESPONSES

The first thing that most people will want to know is ‘what responses did we get’? There were 131 replies with 920 forms distributed. A ‘Membership’ organisation’s survey response rate is expected to be between 10 and 30% so, at 14%, we are in that bracket. The distribution of those replies is shown in pie charts (see below) of the various part of Section 1. From this you can see that there appears to have been a better response rate from: St Mawes, ‘Main Residences’ and ‘Owner Occupiers’. Whilst all the other categories are represented in the results, no one can suggest that Second Home Owners and those who let out their properties have ‘distorted’ the results. The results of this survey therefore do appear to reflect the views of those who live here.



The age profile registered in the responses is ‘interesting’ with Over 70s, 45 –70 and under 45 being roughly equally represented. This may (or may not) be a fair reflection of the population in the Parish but, if it is, it clearly shows the ‘challenge’ we face with a shortage of ‘young families’.

SECTION 8 RESPONSES: EMPLOYMENT

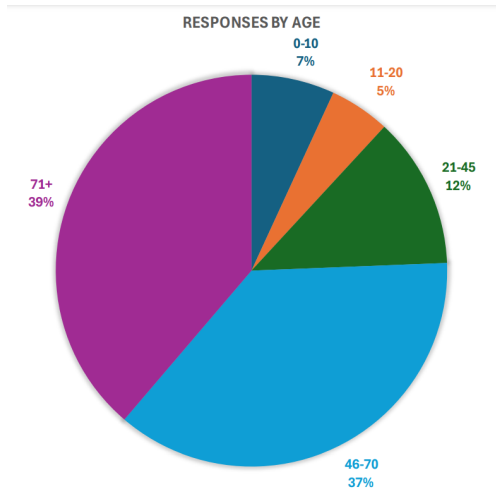
This topic failed to generate many volunteers for this Working Group and those who discussed the topic concluded that the employment issue was inextricably linked to housing so the survey statement was:

The 2 greatest challenges for local employment are: (1) those who work locally cannot afford to live here; (2) those who do not live here have difficulty with travelling to work here. So more social housing needed to bring employment aged families into the community

This was (deliberately) very similar to the statement in Section 2a and the responses are (not surprisingly) very similar – see below. Furthermore, it was concluded that there was very little The Way Forward initiative could do to directly ‘create’ employment opportunities.

Several ‘comments’ highlighted the inter-relationship between housing and employment – without one, the other risks being ‘irrelevant’. It is recognised that, other than hospitality and retail, most ‘employment’ in the Parish arises from Very Small Enterprises/Sole Traders (Section 9) and responses under this section identified the need for office space and light industrial units – which would create employment.

The various ‘comments’ under this section mostly relate to housing (addressed under Section 2) and do include a number of sensible observations – but not ones felt to be actionable by The Way Forward



initiative. Attached is a summary of all the comments made against section 2 and against Section 11 (Closing Comments).

